

# BRHSIC

Brazilian High School Investment Competition

## Introduction

The Brazilian High School Investment Competition is a nationwide event designed to equip students with essential skills in investing and financial management. Founded by Lucas Klabin and Antonio Vogt, this competition is a platform to enhance financial literacy and critical thinking among high school students across Brazil. As the financial world becomes increasingly complex, understanding how to navigate markets, manage investments, and make informed financial decisions is more important than ever. This competition aims to prepare the next generation of Brazilian leaders by immersing them in real-world financial scenarios.

One of the unique aspects of the competition is the collaborative nature of the experience, encouraging teamwork and collective decision-making. The Brazilian High School Investment Competition goes beyond just trading stocks; it fosters a deep understanding of financial markets, promotes ethical decision-making, and cultivates a spirit of healthy competition among young students. By the end of the competition, participants will have gained invaluable insights into the world of finance, developed crucial problem-solving skills, and built a foundation for future success in the global economy. This event represents an important step in empowering Brazilian students to become financially savvy and responsible citizens.

## Team Structure

To qualify, teams must consist of 2 to 6 students enrolled in the same high school. If the high school has multiple campuses or branches, all team members must be from the same location. The term "high school" generally refers to secondary education, with participants typically between the ages of 14 and 18 at the start of the competition. The team will share an account in the trading simulator.

## Brokerage simulator

Powered by Real Grana, the Brazilian simulator for the High School Investment Competition offers students an immersive experience in finance. This platform grants access to the Brazilian stock market and global stocks through BDRs, enabling students to execute trades, monitor market trends, and manage their portfolios effectively.

Each team shares one account, starting with BRL 100,000. Once the competition trading period is active, teams can buy or sell shares at any time until October 4th. However, day trading is discouraged, and thoughtful, long-term investment strategies are encouraged.

Through Real Grana, participants can explore various investment strategies, gaining firsthand experience with how different financial instruments behave under various market conditions. The platform's user-friendly interface enhances learning and facilitates engagement with real-world investing. One of the distinctive features of the Real Grana simulator is that organizers have real-

time access to participants' portfolios. This allows for monitoring of student activity, performance tracking, and provision of support and guidance throughout the competition.

## **Investment Report**

As part of the Brazilian High School Investment Competition, students must submit a comprehensive investment report outlining their strategies, decisions, and rationale. This report demonstrates their understanding of financial markets and their ability to articulate investment approaches effectively.

The investment report should include essential details such as the team's name, participants' names, and cumulative returns achieved. Screenshots or summaries of investment portfolios should also be provided to showcase diversification, asset allocation, and specific investment choices.

Teams are expected to elaborate on their investment strategy, and risk profile, and justify their investment choices. This includes explanations of market trends, fundamental analysis, or qualitative assessments.

## **Judging and Evaluation**

The competition will be judged by economics teachers, prefects, and selected educators using a rubric created by top investors. Additionally, the top five reports will have the chance to advance to the finale. In the final stage of the competition, teams will present their investment ideas to a panel of judges from Vinci Partners' São Paulo offices. Those teams that make it to this stage will deliver their final report as a pitch. The presentation is primarily in-person, but for those unable to attend, an online option is available. The judges will assess the pitches and determine the winning team based on the quality and potential of the investment idea.

## **Ethics**

All participants in the Brazilian High School Investment Competition are expected to uphold the highest ethical standards. From registration to the final presentation, your actions must be honest and transparent. We trust that you will not misrepresent your investment decisions, fabricate analyses, invent stories about teamwork, compensate advisors, hire external consultants, or plagiarize existing strategies. If you are uncertain about a decision or situation, please contact the competition's organizing team for guidance.

Any form of academic dishonesty will result in disqualification from the competition. The organizers reserve the right to engage investigative firms and forensic analysts to ensure fairness and compliance with these ethical guidelines.

## Use of AI

You may use generative AI tools, like ChatGPT, to help brainstorm and generate ideas. However, be aware that content produced by these tools can be inaccurate, incomplete, or otherwise flawed. Additionally, relying on AI may limit your independent thinking and creativity, so use them with caution.

## How to prepare

Preparing for the Brazilian High School Investment Competition involves both mastering financial concepts and embracing creative thinking. To aid in your preparation, the competition's website provides links to two courses:

1. A course by MIT in English that delves into complex financial markets and investment strategies, suitable for those seeking a deeper understanding.
2. A course by FGV in Portuguese that offers foundational knowledge of finance, ideal for beginners or those needing a simpler introduction to investing.
3. A course produced by our partners at Real Grana to introduce young minds to the investment world.

While technical financial knowledge is crucial, the competition also values creativity and innovative thinking. Generating alpha—achieving returns above the market average—often requires thinking outside the box. Therefore, in addition to technical expertise, developing a broad worldview and specific sector knowledge is essential. Understanding global trends, economic indicators, and particular industry dynamics will complement your financial analysis skills and enhance your overall strategy. Focus on expanding your perspective and integrating creative approaches with solid financial analysis to stand out in the competition.

## Timeline

Registration Open:	1 <sup>st</sup> August
First Day of Trading:	9 <sup>th</sup> Of September
Last Day to register:	16 <sup>th</sup> Of September
Last Day of Trading:	4 <sup>th</sup> Of October
Final Report Due:	7 <sup>th</sup> Of October
Finalists List Available:	1 <sup>st</sup> November
Finale At Vinci Partners:	TBD

## Frequently Asked Questions

### When does the competition start?

Team members can start registration on August 1st through September 16th. Trading begins on September 9th.

### Why is this competition different?

The Brazilian High School Investment Competition (BRHSIC) offers several advantages that set it apart. With fewer participants, your chances of winning are higher compared to larger competitions. Supported by Brazil's largest independent asset manager, BRHSIC provides strong industry backing. The competition is conducted entirely in Portuguese, making it the only investment competition of its kind in the language. Additionally, it runs for just one month, offering an intense but manageable experience for students.

### Who is eligible to participate?

The Brazilian High School Investment Competition (BRHSIC) is open to high school students across Brazil who have an interest in finance, investing, and economic principles. Teams must consist of a minimum of two active members, and all participants must be currently enrolled in a high school program. The competition is designed to be accessible to students at different levels of financial knowledge, so whether you're a beginner or have some experience in investing, you are encouraged to participate.

### Is there a cost?

No, the competition is free for all participants

### How do we register in the brokerage simulator?

**One** of the students in the team must create an account on the Real Grana platform, create a team and send an invitation to the other members of the team

### **How many participants per team?**

Each team must maintain a minimum of two team members and a maximum of six members. All team members must play a contributing role. Students are not permitted to participate on more than one team.

### **I logged in to Real Grana but can't place trades.**

Trading begins on September 9th, 2024, and ends October 4th, 2024.

### **Is performance the main selection criteria for the finale?**

No, In the Brazilian High School Investment Competition (BRHSIC), while the Real Grana simulator is an essential tool for learning and practicing investment strategies, your team's rankings on the platform do not determine the outcome. Winners are chosen based on the strength and clarity of their overall investment strategies and the insights gained throughout the competition, rather than purely on the percentage growth of their portfolios. This approach sets BRHSIC apart from other investment challenges, emphasizing strategic thinking over short-term portfolio performance.

## **Contact**

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